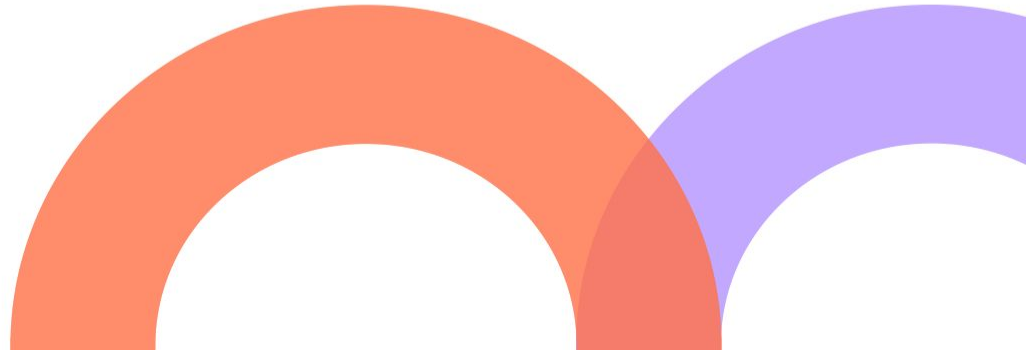


Howspace

VTT/ UserCentriCities

October 5th 2021





The most engaging platform.
Co-created with you.



**How to be heard
in a way that matters?**



**Flourishing people
in the
life-giving organizations.**



**Inspiration for the leaders
by new innovative ways of working.**

**Positive energy for the participants
through unique involvement.**



**Everyone is a leader
To lead = to facilitate
Everyone is a facilitator.**

DIGITAL FACILITATION = DIGITAL LEADERSHIP

**Lead by designing collaboration and
co-creation processes.**

Guiding principles

1

KEYS TO FERRARI: SHARED GUIDING PRINCIPLES & FULL AUTONOMY

Responsibility and freedom in a good balance.
Respect others' autonomy.

4

WE ALL HAVE ONE LIFE

Life - work life -balance. Purpose. Meaning.

2

TRANSPARENCY

Everything is open for everyone. Not all pushed, but available.

5

CONTINUOUS LEARNING

Curious mind. Try and error. On the job learning.

3

MUTUAL APPRECIATION. LOVE.

Positive assumptions: if you don't get it - be curious. Multiple perspectives. No single truths.

6

OUR OWN WAY

We are not following ready made paths, regular formulas.

7

ACCOUNTABILITY

Everyone knows their own accountabilities and the accountabilities of their team and beyond.

DESIGN PRINCIPLES

1

SIMPLE & INTUITIVE

One click away with any device. No training needed for participants. Intuitive to admin. Feels familiar

2

NOISELESS

To the point. Nothing extra. 1 workspace = 1 case. Hide unnecessary content. Avoid visual noise. Realtime management (push)

3

CONTEXTUAL

Workspace is the context. The cohort, group of people as a context. All the dialogue in the context. Materials as context for the dialogue.

4

FACILITATOR LED

Making it easy for participants. All the possible tools to build your process. Analytics. Personalized scheduled reminders.

5

WORKFLOW BASED


UI / UX is always unique and created by the facilitator. The process is in the center not the technology.

6

JOURNEY-LIKE

Intervention. Temporary work. Leader / participant roles. Starts and ends.

Easy and intuitive (1)
Clear context
Granularity
Transparency
Feeling of management
Sense-making (AI)
Better results and engagement



LEADING PEOPLE AND PROCESSES

REMOTE WORK

HYBRID WORK

Digitalization of Professional Services

Internal Collaboration

Learning

Communities

OD, Change, Transformation

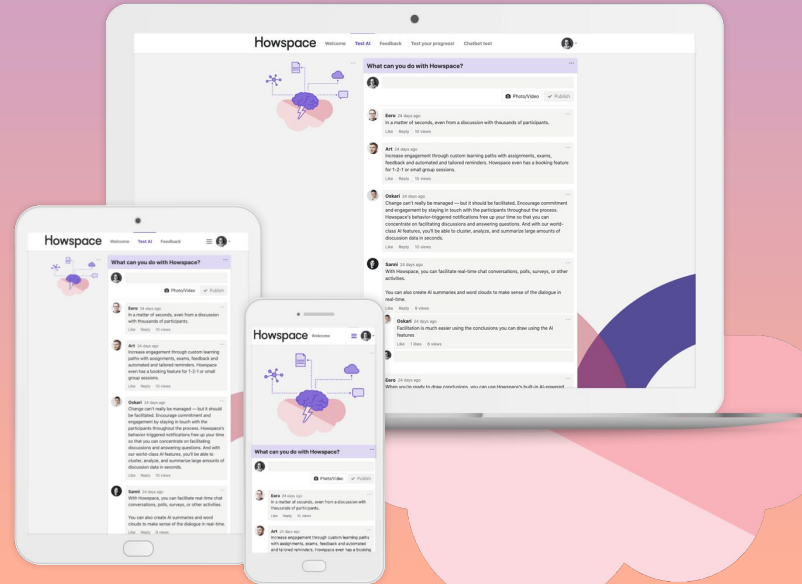
**Designing Collaboration.
Digital Facilitation.
Sense-making.
At scale.**

Your ideas

Workshops & Events

Dialogue at scale with AI

- Realtime
- Interactive
- Part of the process
- Multilingual



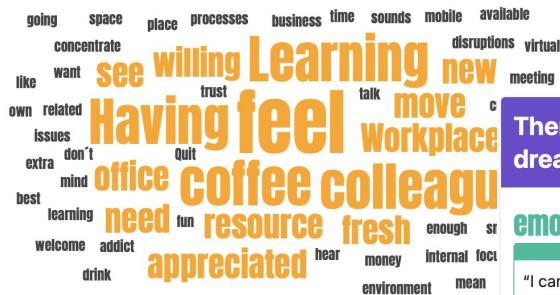
Example of AI features

“

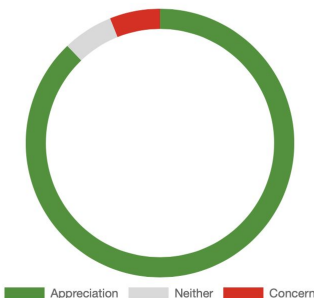
Diversity is seen as great resource of innovations. I am a curious mind and willing to learn something new all the time. I feel appreciated.

Summary of "The workplace of your dreams - what does it feel like?" - discussion

Word cloud of The workplace of your dreams - what does it feel like?



Sentiment analysis of The workplace of your dreams - what does it feel like?



Theme cluster of The workplace of your dreams - what does it feel like?

emotions and feelings 16%

"I can see smiling faces."



Join

help and support 13%

"Appreciation in all levels and positive assumptions in conflict situati..."



Join

ways of working 6%

"Workplace can be virtual. It does mean office any more."



Join

THE WINNING ECOSYSTEM

Howspace Ecosystem

Howspace Community

Digital Facilitation

Marketplace

A directory of services, pre-made templates and modules that can be used to build workspaces

Partner Community

Widget Store

Howspace Licenses

Howspace as thought leader

Partner Network

Substance experts with Howspace skills in their segments and locations

Integrations Partners (API)

Consulting

Trade unions

Partner Services

Developer Community

Embed compatible 3rd party solutions

Service Design

Facilitation

Template Store

Howspace Platform

NLP Machine learning

Energy

Supervised models for learning and development, organizational change

Learning

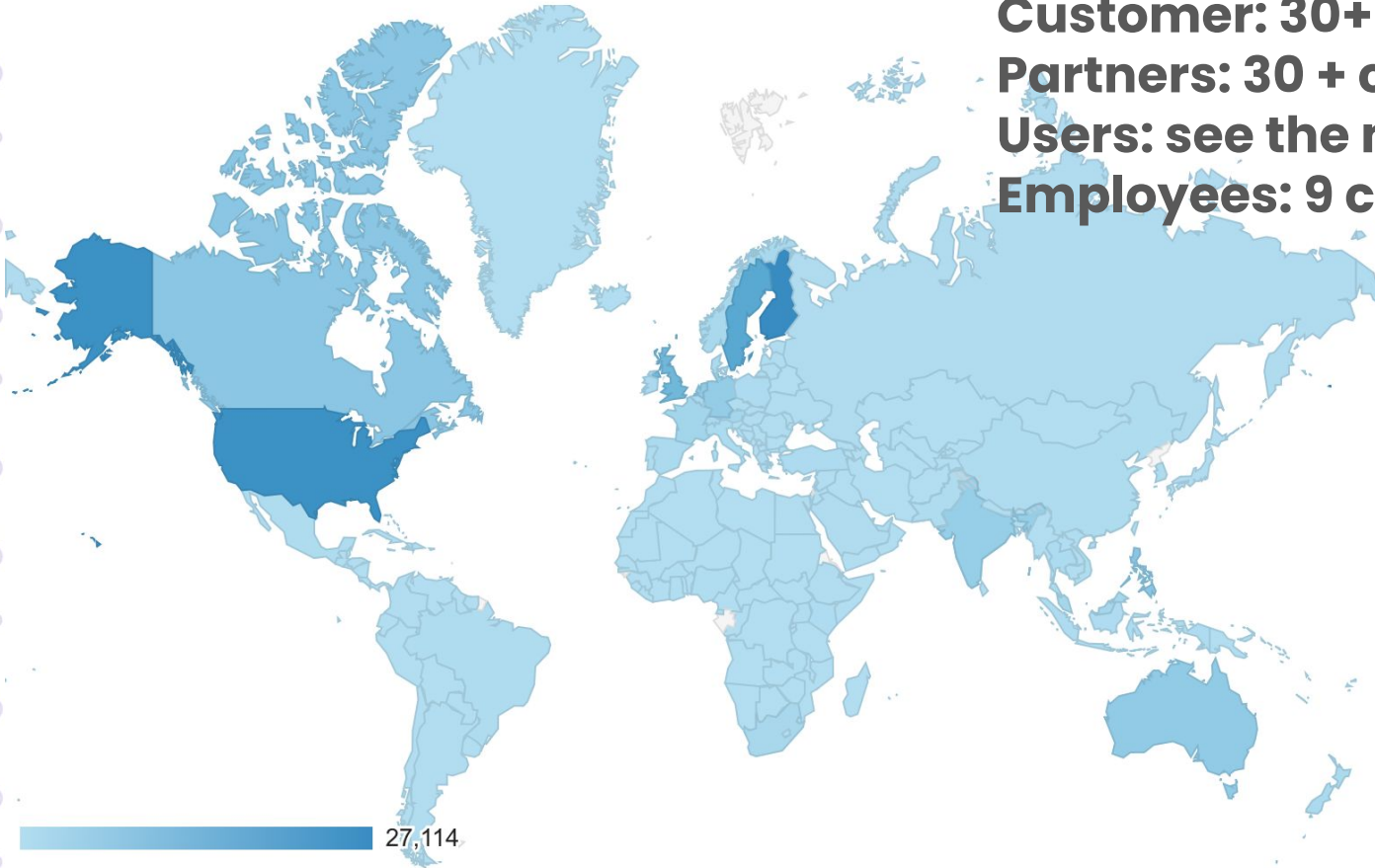
Environment

Governmental

Process Concept Store

INTERNATIONALIZATION

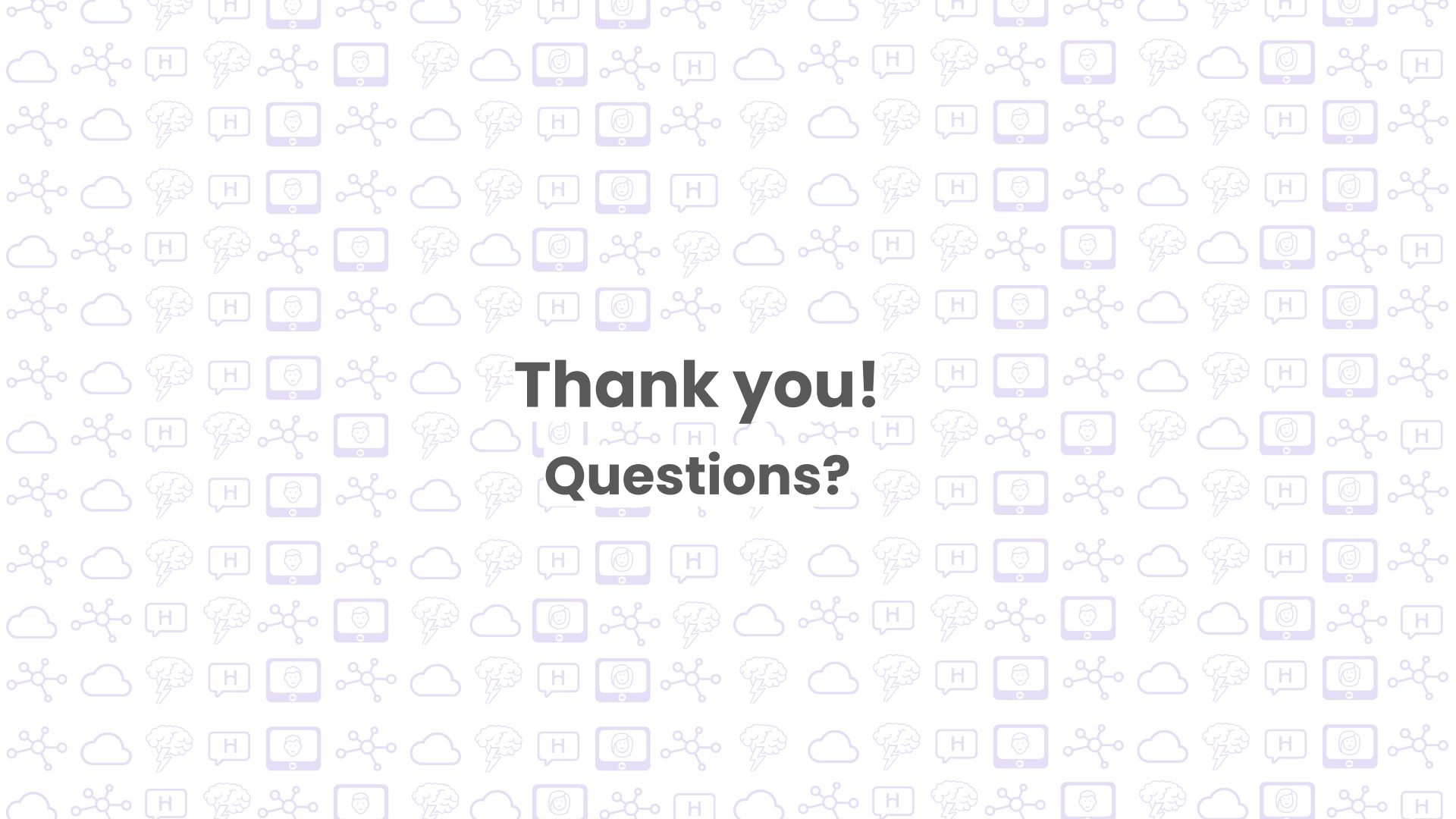
Customer: 30+ countries
Partners: 30 + countries
Users: see the map
Employees: 9 countries



We



Culture



Thank you!
Questions?